ENOUGH
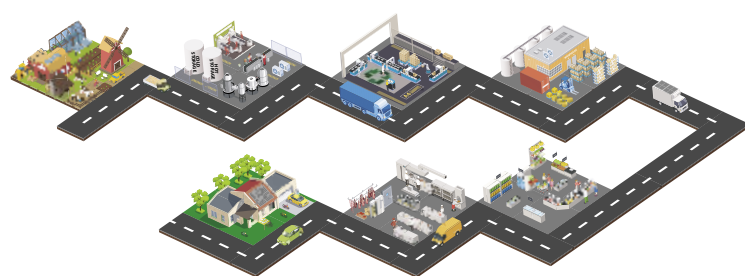## EUROPEAN FOOD CHAIN SUPPLY TO REDUCE GHG EMISSIONS BY 2050

THE PROJECT

The food sector is responsible for a large amount of green-house gas emissions today, and to face this challenge, complex solutions must be identified, developed and implemented. The ENOUGH project will address this major challenge by providing technologies, tools and methods to contribute to the EU Farm to Fork strategy to achieve climate neutral food businesses. ENOUGH will study the entire food value chain from post farm gate to consumer, including processing, storage, transport, retail and domestic.

The ENOUGH team consists of 28 partners from 12 European countries, with expertise across the whole food chain. SINTEF Ocean in Norway is the coordinator.

The project started in October 2021 and will last for four years. In October, a first general assembly meeting (kick-off) was arranged to meet all partners, discuss expectations, and boost motivation.

The project is organised in 11 different work packages, who will tackle different perspectives of the challenge, both technical (e.g. data bases and tools) and non-technical issues (e.g. policies and consumer behaviour). Since all of the issues are closely connected, the work packages are also closely linked and

requires communication and a structural project organisation. In the first period of the project, structuring of management bodes was done, and an IP management group, ethics committee, dissemination group, advisory council and assessment group for demonstrators were assembled. To ensure good communication and progress, regular meetings were set up in and between work packages. Several tasks have already started, for example were some new demonstrators selected and four deliverables submitted the first period.

NEW DEMONSTRATORS

An essential part of the project is to demonstrate promising technologies and best practices to reduce the environmental footprint of the food supply chain. The project will include demonstrators within four specific product categories (meat, fish, fruit & vegetables, milk and dairies) and three cross sectors (transport, retail and domestic). The demonstrators should show potential and results on energy saving measures, and the technology and methods should be transferrable to other

industries, companies and sectors. Some demonstrators were pre-selected for demonstration before project start based on their relevance and readiness. To cover all products and sectors, opportunities for additional demo cases will be continuously selected throughout the project lifetime through open calls and reviews of ongoing relevant projects. After the project start, the first open call was launched. Four proposals were presented and positively evaluated by the assessment group.

DELIVERABLES

Four deliverables have been submitted so far in the project, two in the communication, dissemination, and exploitation work package (WP8) and two in the ethics work package (WP10).

In WP8, a preliminary **DCESP (dissemination, communication, exploitation strategy plan)** was developed as deliverable D8.1. The aim of the DCESP is to detail how the project will communicate and disseminate, including key messages to the target users/audiences. The plan is a living document and will be updated along the project duration. A good strategy is key to ensure maximum impact through good communication, promotion of the project and its results to a wider audience.

A crucial part of a project as it generates results is managing the intellectual property rights (IPR). D8.2

(report in IPR guidelines) was made to raise awareness among all partners concerning good research practice and the importance of IP management. It contains rules set in the Grant Agreement considering important topics like confidentiality, ownership, access rights and responsibilities.

In the ethics work package, ethics requirements were set up and organised in two deliverables. The deliverables are important for establishing a common understanding of how to collect, store and process personal data. D10.1 (H - Requirement No. 1) provides information about GDPR rules and procedures for how to recruit, inform and gain consent from research participants. D10.2 **(POPD - Requirement No. 2)** is about the technical, organisational and security measures of the project, and provides information about our Data Protection Officer (DPO).